

About Shazam Entertainment

Shazam® is the world's leading mobile discovery application - enabling consumers to experience and share music with others across mobile devices and the Internet. Since its launch as the first mobile-specific service to help users discover new music eight years ago, over 75 million people have used the service. Shazam has created a new way for users to connect to each other through their music tastes and preferences.

Headquartered in London, England, Shazam's solutions enhance the music strategies of carriers in more than 200 countries, including AT&T, T-Mobile and Vodafone. It has deployed across multiple platforms such as iPhone, Android, Symbian, Brew, BlackBerry, Windows Mobile and Java.

The Shazam Tag Chart, generated by the company's mobile music recognition service, is constantly referenced by the music industry as a true indicator of market interest in pre-release material and a monitor of the hit potential of a track or artist.

Shazam's successes have been recognized through numerous awards, including the Mobile Entertainment Award for Best Music Service Provider, the Red Herring 100 Europe Winners and the Meffys for Best Music Service 2010.

Job Description: Business Intelligence Analyst

We are looking for an experienced business intelligence analyst with a passion for music, apps and social media to help drive informed business decisions for Shazam. You will enjoy access to massive amounts of data, tools and infrastructure, and the ability to see your insights turned into real products and business impacts on a regular basis.

This role will serve as a business intelligence, analytics and problem solving specialist, responsible for integrating and analyzing data from multiple sources, including usually quantitative and often qualitative sources. The individual, reporting to the VP of Marketing, will gain exposure to many areas of the company including finance, business development, marketing, pricing, product management, product development, account management, data warehousing, and information technology.

Responsibilities & Deliverables

The following are the key deliverables expected of the successful candidate.

- Work closely with Marketing, Product, Sales, Business Development, Engineering and the executive team to generate insights, solve problems, and inform business and product decisions by transforming data into knowledge.
- Work with functional teams to understand key measures and goals for each; providing a roadmap for developing insights from metrics, data and reporting to drive

achievement of those goals. They will also work with the data services team to define the data structure required to provide insights.

- Apply your expertise in data mining, problem solving, quantitative and qualitative research, and the presentation of data to surface new insights for the business. Ensure business decisions are sound and data-driven.
- Lead qualitative research projects, which will include web and mobile browser-based surveys and in-person and focus group research on occasion.
- Conduct regular and ad-hoc analyses for daily operations, as well as for key departmental and company initiatives and strategies. This requires identifying and understanding key issues, strong analytical thinking, the ability to conduct quantitative analysis and develop conclusions based on analysis/research. Examples include the following: market segmentation analysis; database marketing analysis; return on investment for product initiatives; customer valuation; etc.
- Function as a power user of our business intelligence platform. Assist users in creation of their own reports.
- Rapidly develop a thorough understanding of our data collection methods
- Work with product and data warehousing teams and business end users to understand reporting requirements. Document these requirements, resolve ambiguities and conflicting business/data architecture rules, and gather consensus. Lead projects to enhance the company's data warehouse and business analytics capabilities by defining requirements and working collaboratively with other departments to enhance infrastructure and capabilities for the business.
- Oversee executive team management reports and dashboard, and monitor the validity of the data being reported.

Qualifications & Experience

This job requires the following qualifications and experience.

- Minimum of 8 years experience in similar data-centric problem solving roles, ideally with experience in consumer Internet and/or mobile services
- Superior qualitative and quantitative analytical capabilities, including experience with financial modelling
- Outstanding body of work demonstrating high quality, innovative deliverables and an exceptional understanding of consumer Internet behaviour
- Ability to quickly evaluate the business impact of issues.
- Project management experience, especially coordinating/managing multiple projects at the same time. Candidate should have the capacity to develop a clear understanding of the business needs and translate them into relevant data queries to inform direction and strategy.
- Technical experience with databases and data warehousing concept/tools. Solid knowledge extracting data from various large relational databases with Oracle SQL queries and OLAP cubes required.
- BA/BS/MS degree, with background/experience in statistics, mathematics, economics, and/or engineering preferred
- Expertise in SQL, Business Objects, Excel and Microsoft Office applications
- Coding, database, data infrastructure experienced preferred, but not required
- Understanding of prominent Web and mobile platforms. Some experience in internet and mobile measurement preferred.
- The ability to communicate the results of your analyses in a clear and effective manner, including strong experience presenting and collaborating with cross-functional teams, with executive management, and with partners and other external parties in a professional and polished manner
- Ability to understand technical concepts
- Ability to work independently and perform parallel tasks (as this is an individual contributor role), with collaborative and consultative skills working with others across the company.

- Skill in focusing on desired results, determining what is important and urgent, clarifying next steps, and prioritizing work effectively to meet deadlines and achieve desired results

Shazam Offers:

- A fast-paced, fun environment with smart people and a great opportunity to learn, grow and succeed!
- A great job in a cutting edge field at one of the largest and well-known mobile brand and properties in the world with a wealth of assets, opportunities and potential, yet a great opportunity to make a meaningful impact on the products and success of the business.
- Compensation, stock options will depend on experience. Competitive benefits package.

Candidates must be able and prepared to travel periodically, but not frequently, to the UK headquarters location in London, England.

To apply please send your CV to recruitment@shazamteam.com
For more information on our company please visit www.shazam.com